

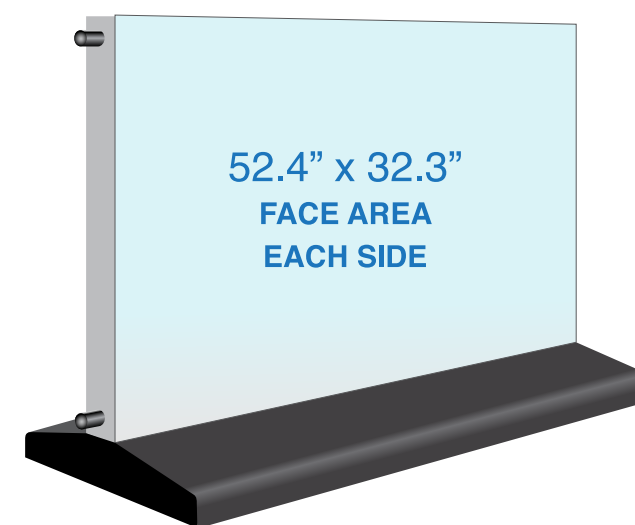
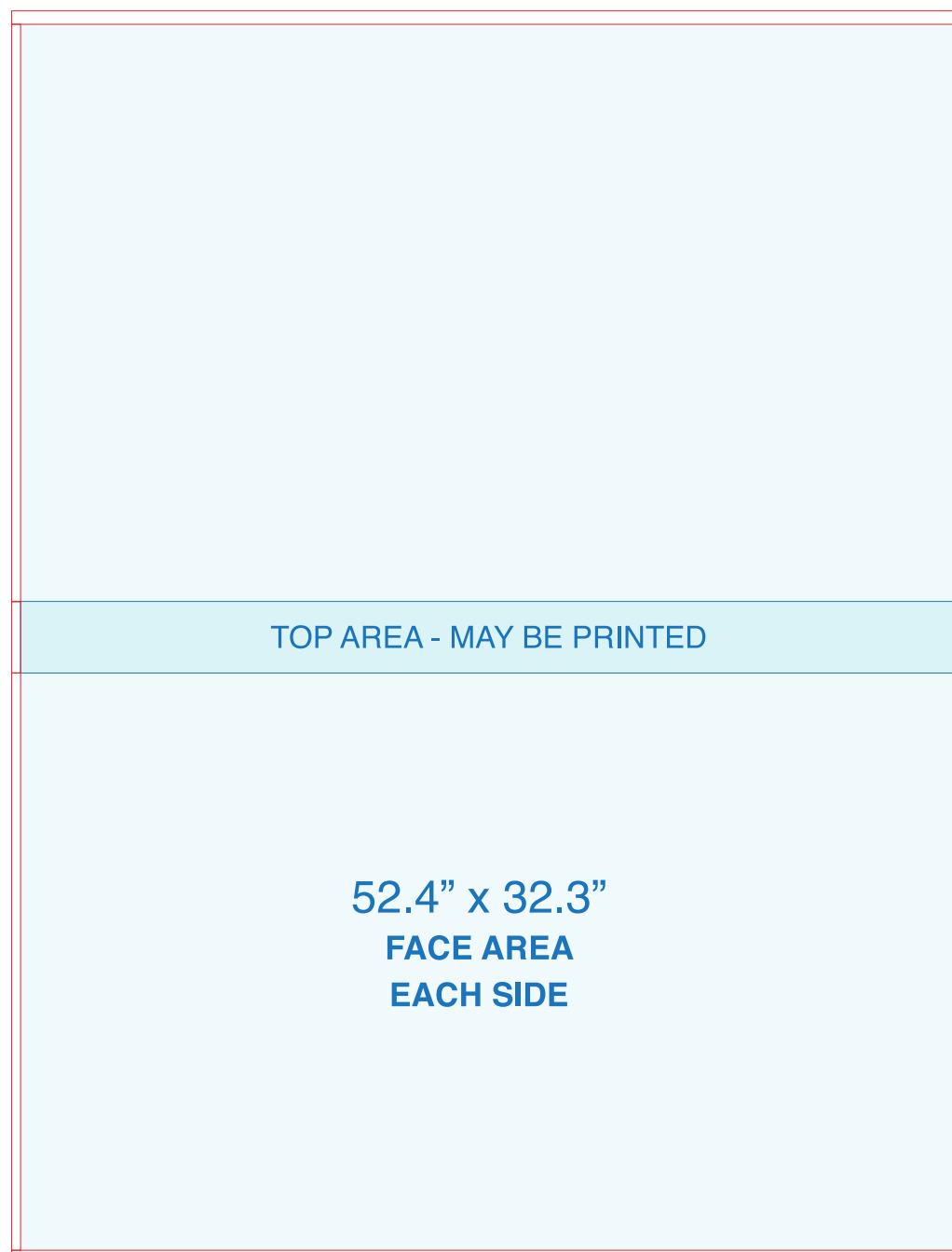


**DESIGN/LAYOUT TEMPLATE**  
**AD-PAD**  
**Double-Sided**



**SCALE : 10% of FULL SIZE**

**TEMPLATE >**



LIVE ART AREA IN BLUE

**NOTE:**

Files sent for printing should preferably be in one of the following formats:

**PDF FILES:** Adobe Acrobat .pdf Files

**VECTOR FORMAT: TYPE & LINE ART**

Files such as - Adobe Illustrator .eps or .ai (remember to convert all fonts to outlines and embed all linked images)

**RASTER FORMAT: PHOTOS & ILLUSTRATIONS** Files such as - Adobe Photoshop .tif and .jpg files  
(Resolution of at least 100 ppi/dpi at 100% at full size)

These files may be scaled to a smaller image size, but must convert to at least 100 ppi/dpi at full size for optimum printing results.

**Example:** If an image is to be printed at 96" x 48" your file could be 24 x 12 at 400 ppi/dpi That will convert to 100 ppi/dpi at full size.

Please feel free to call if you have any questions or need more information:  
Hank Allgeier • Graphic Services • 502-452-2561